

The launch of the awareness campaign to fight the spread of zebra mussels in Lake Massawippi coincides with the beginning of fishing season.

North Hatley, April 12, 2022 – Committed with preserving the health and quality of Lake Massawippi, the Régie du Parc régional Massawippi has launched an awareness campaign for boaters and fishermen under the theme "MUSSELS SHOULD BE ON A PLATE NOT IN OUR LAKE." For the Régie, which unites the five municipalities bordering the lake, considered by many to be among the most beautiful in Québec, boat owners must be made aware of the obligation to wash their boats at one of the stations at either end of the lake prior to launching them.

Zebra mussels and their larvae, veliger mussels, were first detected in the northeast corner of the lake in the fall of 2021, provoking an immediate response by many. Mrs. Hélène Daneau, President of the Régie du Parc régional Massawippi, explains the situation: "In our fight to stop the propagation of invasive species, the Régie works hand in hand with all of its partners, who include Bleu Massawippi, the Conseil régional de l'environnement de l'Estrie; the Ministère des Forêts, de la Faune et des Parcs; Fisheries and Oceans Canada, COGESAF and the MRC de Memphrémagog. Our solidarity on the matter is clear: preserving the health and quality of our lake is a vital collective priority. And in that spirit, we ask for the involvement of everyone to help us preserve this unique and precious resource."

Free boat washes for the launch of the fishing season

Given the abundance of bass, perch and pike, Lake Massawippi is a favourite fishing destination and, to help kick off the season, the Régie is offering free boat washes from April 22nd to May 1st at the two official boat launches, in Ayer's Cliff and in North Hatley. In exchange for the free wash, the Régie is encouraging the public to make a donation to the Lake Massawippi Conservation Club, whose many missions include the seeding of the lake with fish.

Boat launch and wash schedules, as well as the addresses of the wash stations and rates for the 2022 season are available on the Régie's website at (parcmassawippi.com) and on the websites of the neighbouring municipalities.

About the Régie du Parc régional Massawippi

The Régie du Parc régional Massawippi is an organization committed to the management of Lake Massawippi, including the dam, the quality of the water, shorelines, and the implementation of regulations. The Régie is represented by elected officials from Ayer's Cliff, Canton de Hatley, Hatley, North Hatley and Ste-Catherine-de-Hatley.

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Information:
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